

April 8, 2019

To: All Bell Craft, BTS and Expertech Craft Locals in Ontario and Quebec

Re: Wireless to the Home Project

Sisters and Brothers,

Late last week, at the same time the company was announcing the first ever surplus (82 jobs) in the Bell Craft unit, the union was informed of Bell's intention to contract out the entire Wireless to the Home (WTTH) project.

This project (as far as we understand) is the next major undertaking of the company as it relates to providing quality home internet service in rural communities across several provinces. With an estimated 1.2 million potential added customers and an opportunity to move the project east to Atlantic Canada in the future.

The company provided no valid explanation (business case) to the union other than to say that their frustration with the current state of labour relations in Bell units made it a decision they felt they had to make. Essentially, trying to blame the union. Ironically, today, just two days later, the company has launched this new service on line in communities across Ontario.

https://www.bell.ca/Bell_Internet/Wireless-to-the-Home

Unifor's legal team is currently reviewing all options available to us. Suffice to say this is a very hostile decision aimed directly at reducing Unifor membership and access to future work done on Bell infrastructure. We will not accept this decision without a fight the likes of which Bell has never dealt with.

Stay tuned for future communications where we will begin to outline our planned legal proceedings, workplaces actions and public messaging.

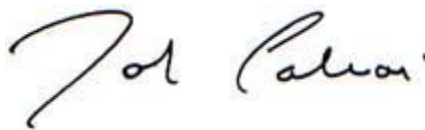
/ 2

"Let's Talk" about Bell for once. The truth is long overdue.

In solidarity,



Chris MacDonald
Assistant to the National President



John Caluori
Assistant to the Quebec Director

CM/JC/lmc-cope-343

cc: National Representatives Servicing Bell Craft, BTS & Expertech Craft (Ontario & Quebec)